

Open innovation process sprint

Take 36/48 hours workshop sprint of *open innovation process* to grasp and/or to maintain business opportunities.

Objective

Strengthen GreenTech SMEs innovation capacity.

Added value for the client

Knowledge and skills development in innovation and creative processes.

Procedure

The service takes the form 36 to 48 hours of continuous workshop sprint with the participation of the facilitators, external experts, and volunteer students together with the management and developers of the client SMEs. The sprint takes 5 steps:

Stage 1: Creating a map (duration 4-6 hours effective work).

The company sets their aim and goal for the process, chooses facilitator, decider, sets long term goal, formulates sprint questions and “how might we” notes and creates a flow map with headings: Actors, Discover, Learn, Use and Goal.

Stage 2: Pick a target and create a demo (duration 4-6 hours effective work).

This step includes researching other successful institutions, companies, NGO:s etc that are known for the way they attract the target group and trying to make a lightning demo of how they do it. The participants synthesise the ideas and decide on what ideas to prototype.

Stage 3: User Test Flow (duration 4-6 hours effective work).

The participants create a user test flow collecting and synthesising actions, activities and steps that the user (actor) takes. This way they identify how the long term goal is reached and what are critical questions that have to be solved.

Stage 4: Prototyping (duration 4-6 hours effective work).

The participants make a prototype to show the idea to potential users.

Stage 5: Testing (duration 10-15 hours effective work along 2-3 working days).

The participants test on real customers with the focus on the customer reaction rather than wording.

Contact

Dalarna Science Park greentech@dalarnasciencepark.se

