

Investor readiness program and fundraising as a sprint

We prepare the Greentech SMEs for fundraising and support them in investment deals.

Objective

To prepare the SMEs for fundraising and executing the fundraising deals based on commercial agreements.

Added value for the client

Professional people building professional proposal for investors.

Access to wider pool of investors and intros to meet them.

Professional legal support to conduct the deals.

Procedure

The companies require hands-on approach during all the stages, so do the investors. The procedure needs somebody to keep up a constant communication between the parties.

The work is divided into 5 stages:

Stage 1: Onboarding investors (duration: ongoing).

One-on-one interaction during the conferences or startup events to engage the investors.

Stage 2: Onboarding companies (duration: ongoing).

Ongoing action where companies are onboarded with base fee to base service (24h mentoring, events and trainings, community). If the companies require investment sprint, then this package is agreed upon on top of the main service package.

Stage 3: Investor readiness (duration: 1 month).

Companies work one-on-one with a pool of dedicated mentors who cover all the important topics needed to fundraise.

Stage 4: Matchmaking (duration: 1 month).

Companies are going through intros and are arranging meetings with investors. Sending in the materials about the deal.

Stage 5: Concluding the deal (duration: 2-6 months).

Working with legal advisors for building up the documentation for the deal.

Contact

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