

## Investment readiness program

With external professional advisors and mentors, you will refine your business plan, making your company more attractive to investors.

### Objective

To prepare GreenTech SMEs for acquiring the external capital from investors.

### Added value for the client

Feedback on the investability of the company.

Mentors helping :

- To improve the company documentation and presentation to the potential investors.
- To build the relationships of trust with potential investors.

Help in the acquisition of capital for development.

Additionally: Relationships with universities and researchers, financial and business partners.

### Procedure

The client prepares documents with the advice of PPNT, searches and provides data, works on the concepts, makes decisions e.g. in pivoting the idea etc. The work is divided into 4 stages:

**Stage 1: Get the information** (duration: 1 month).

We provide information about the programme in media (start-up platforms, social media), that includes all rules, criteria and requirements so that the clients know what to expect from the service.

**Stage 2: Apply for the programme** (duration: 1 month).

The client fills in online application form and then some of them are invited to participate in a selection meeting. After the meeting, the SME receives the feedback, if approved for further support and details on the investability factors.

**Stage 3: Develop your business proposition** (duration: 3 months).

The SME prepares the business documentation with the support of with mentors, including a potential investor who is active in investors' networks and presents their point of view and experts, who are specialists in different aspects of business development.

**Stage 4: Get ready to present in front of investors** (duration: 2 weeks).

The client participates in meetings with mentors, prepares the presentation and its delivery.

**Stage 5: Meet investors & and get assistance in negotiations** (duration depends on events schedule).

The client participate in a dedicated investor matchmaking event (1 or 2 days). If successful match is made the client receives support in negotiations with investors that lasts ca. 1-2 months).

### Contact

PPNT: [greentech@ppnt.poznan.pl](mailto:greentech@ppnt.poznan.pl)



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