

## Sustainability Strategy Scale-up

Use an interactive tool to discuss, deep-dive and take action to drive your business in a more sustainable way.

### Objective

Development of a sustainability strategy in Green Tech SMEs.

### Added value for the client

Tool to introduce and implement sustainability in small and medium-sized companies as a way to recognize and utilise new business opportunities, build future competitiveness and decrease the risk of operation. A crash course in the concept of sustainability and the sustainable development goals of Agenda 2030.

### Procedure

The service takes a form of a full day workshop with the use of specific *Sustainability Scale-up tool*. The tool helps to identify which areas of sustainability that are important and relevant to the company, which of them are important for customers and for society at large. Then it helps to identify and develop new business opportunities.

**Stage 1: Sustainability introduction** (duration: 1 hour).

The participants get engaged in the sustainability topic.

**Stage 2: Relevance analysis** (duration: 30 min-1 hour).

Discussion around the 36 questions of UN Agenda 2030. How many are of relevant.

**Stage 3: Essentiality Analysis** (duration: 30 min-1 hour).

How important are the relevant questions to 1. the planet and society in large and 2. for your stakeholders.

**Stage 4: Gap analysis** (duration: 30 min-1 hour).

For those questions scoring high in previous stage, discuss how well we perform today.

**Stage 5: Business development potential.**

For those questions performing weak, discuss how to develop (duration: 30 min-1 hour).

**Stage 6: Set targets** (duration: 30 min-1 hour).

Set objectives and try to make them SMART.

**Stage 7: Action plan** (duration: 30 min-1 hour).

Decide action on how to reach the targets.

### Contact

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