

Sustainability in theory and practice of clusters

We boost comprehensive overview of sustainability integration to network strategy.

Objectives

- To help the cluster members in the joint formulation of the cluster strategy around UN 2030 sustainability strategy.
- To raise sustainability competences of micro and small companies on sustainability issues.

Added value for the client

Better strategy and position of the cluster against marked demand of sustainability.
Engagement of cluster members in the strategy.

Procedure

The service consist on a group process, of which the strategy is a final product. Its consists of:
Stage 1: Communication content (UN ESG Goals) (duration: 1-2 months).

The cluster members get familiar with the content and communication in external stakeholder channels.

Stage 2: Consistency of strategy with practice (duration: ongoing).

The cluster steering body makes decision on cluster strategy.

Co-financers of the projects' consider sustainability during project application evaluation.

Stage 3: Integration into strategy and in project plans (duration: 1-3 months).

Project participants take responsibility on implementing activities according to objectives.

Stage 4: Group workshop (duration: once in 3 years).

The cluster members take part in the workshop, share and discuss sustainability aspects.

Stage 5: Updating of strategy (duration: 2hrs group discussion -twice a year).

Members bring to the table new sustainability goal suggestions or comment.

Contact

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